

ENERGY WISE Competition of Excellence Rules

OBJECTIVE OF The ENERGY WISE Competition of Excellence

1. The ENERGY WISE Competition of Excellence (the “Competition”) was designed to recognize outstanding energy efficiency projects and initiatives carried out by Hydro-Québec business customers and partners under one of its Energy Efficiency Plan programs.

Hydro-Québec wishes to salute initiatives that distinguish themselves through their substantial energy savings, innovation, contribution to promoting energy efficiency and role in protecting the environment.

COMPETITION STRUCTURE AND CATEGORIES

2. The Competition is structured as set out below.

2.1 Business Customers

All projects carried out under a Hydro-Québec energy efficiency program between January 1, 2004, and December 31, 2007, will be considered. Those that have achieved specific energy savings thresholds established by the Competition Organizer will receive an **ENERGY WISE Citation of Excellence**.

- ENERGY WISE Citations of Excellence will be awarded at special ceremonies.
- Consulting partners who took part in projects receiving an ENERGY WISE Citation of Excellence will also be recognized.

2.2 Partners and Business Customers

Business customers whose projects have achieved a higher energy savings threshold will be invited to submit an application and vie for an **ENERGY WISE Award of Excellence**.

Business partners who have carried out projects, initiatives or activities under an energy efficiency program and who meet the eligibility requirements are invited to submit an application and vie for an ENERGY WISE Award of Excellence in their category.

A jury composed of leading figures from the business world and energy industry will select the winners, who will be honored at an award ceremony.

The following awards will be presented.

- Four awards for **business customers**:
 - ENERGY WISE Award of Excellence – Industrial Project
 - ENERGY WISE Award of Excellence – Commercial Project
 - ENERGY WISE Award of Excellence – Institutional Project
 - ENERGY WISE Award of Excellence – Agricultural Project
- One ENERGY WISE Award of Excellence – Consultant
- One ENERGY WISE Award of Excellence – Retailer
- One ENERGY WISE Award of Excellence – Distributor
- One ENERGY WISE Award of Excellence – Manufacturer
- One ENERGY WISE Award of Excellence – Master Electrician
- One ENERGY WISE Grand Award of Excellence
- One ENERGY WISE Special Jury Award of Excellence

COMPETITION ORGANIZER AND DURATION

3. The Competition is organized by Hydro-Québec. All projects carried out under any Energy Efficiency Plan program between January 1, 2004, and December 31, 2007, are eligible, subject to the criteria set out below.

ELIGIBILITY

4. The eligibility criteria for entering the Competition are as follows.
 - 4.1 The Competition is intended solely for Hydro-Québec business customers and business partners, as defined hereafter:
 - Business customers charged Rate G, M, DM or G-9, as well as Rate D in the case of certain agricultural customers
 - Consulting partners who have submitted and carried out projects under the Empower Program for Building Optimization and Empower Program for Industrial Systems, unless such partners were employed (on a permanent, contractual or other basis) by the business for which they carried out the projects
 - Distributors participating in the Efficient Products Program (the entry form must be submitted by the distributor's sales outlet)
 - Retailers participating in ENERGY WISE programs (the entry form must be submitted by the retailer's head office)
 - Manufacturers of efficient products

- Master electricians who are members in good standing of the Corporation des maîtres électriciens du Québec (CMEQ)
- 4.2 To be eligible for an ENERGY WISE Citation of Excellence, business customer projects must generate energy savings that meet or exceed a specific threshold. Citations of Excellence will also be awarded to the five businesses that have completed the most projects under Empower programs.
 - 4.3 To be eligible for an ENERGY WISE Award of Excellence, business customers and partners must meet the eligibility requirements for their category.
 - 4.4 The specific eligibility requirements for each category can be found at **www.hydroquebec.com/energywise/excellence**.
 - 4.5 Residential customers are not eligible to take part.
 - 4.6 Projects consisting of replacing a fuel-fired heating system by an electric system are expressly excluded from this Competition.
 - 4.7 Employees, agents and representatives of the Competition Organizer, its subsidiaries, its advertising and promotional agencies or its suppliers of products, services or equipment related to this Competition, as well as the members of their immediate families (brothers, sisters, children, fathers and mothers), their legal or common-law spouses and members of their households, along with political organizations, groups and parties and their members, are not eligible.

TERMS AND CONDITIONS OF PARTICIPATION

5. Here's how to participate in the Competition.
 - 5.1 Business Customers – ENERGY WISE Citation of Excellence
 - Projects completed (meaning those for which cheques were issued by Hydro-Québec) by business customers as part of the following Energy Efficiency Plan programs are eligible:
 - Empower Program for Building Optimization
 - Empower Program for Industrial Systems
 - Efficient Products Program
 - Traffic Light Optimization Program
 - To qualify, business customer projects must generate energy savings equal to or greater than a given threshold.
 - Energy savings thresholds are listed at **www.hydroquebec.com/energywise/excellence**.
 - Eligible projects will be identified by the Competition Organizer.

- The Competition Organizer will contact business customers and consulting partners who have carried out eligible projects and invite them to a special ceremony.

5.2 Business Customers and Partners – ENERGY WISE Award of Excellence

- Business customers and partners who wish to enter must meet the eligibility requirements for their category.
- Every category has its own eligibility requirements, which can be found at **www.hydroquebec.com/energywise/excellence**.
- Candidates who meet the eligibility requirements will be invited to complete the entry form and provide detailed information on three points:
 - Participation in Energy Efficiency Plan programs
 - Innovation or promotional effort
 - Environmental protection
- Each category has its own entry form, available as of late January 2008 at **www.hydroquebec.com/energywise/excellence**.
- Entrants must send their completed entry forms by mail to the address shown on the forms by May 23, 2008. Entries postmarked after that date will be declared invalid. The name of the competition must be shown on the envelope.
- Entry forms can be submitted by persons other than the entrants with their consent.
- Entrants may enter in only one Competition category.
- Entrants must enclose copies of any supporting documents with their entry forms, if applicable.
- There are no nominations and therefore no finalists for the ENERGY WISE Grand Award of Excellence or ENERGY WISE Special Jury Award of Excellence.
- The Competition Organizer will contact the finalists to invite them to the award ceremony.

AWARDS AND VISIBILITY

6. Winners will receive the awards and visibility set forth below.

Business Customers – ENERGY WISE Citation of Excellence

- 6.1 The business customers selected and their consulting partners, if any, will be invited to a special ceremony.
- 6.2 They will receive an official plaque.

- 6.3 Hydro-Québec will publish an advertisement with the names and photos of the business customers selected and their consulting partners, if any, in their regional newspaper. The choice of newspapers is at Hydro-Québec's discretion.

Business Customers and Partners – ENERGY WISE Award of Excellence

- 6.4 Finalists in the categories listed in rule 2.2 will be featured in advertisements in daily newspapers.
- 6.5 Finalists will be invited to an award ceremony at which the name of the winner in each category will be announced.
- 6.6 The winner in each category will receive a trophy and five lapel pins.
- 6.7 Winners and their photos will be featured in an advertisement in a special section of a general magazine.
- 6.8 Each winner will be featured in a television commercial.
- 6.9 The television commercials will also be posted on Hydro-Québec's Web sites.
- 6.10 A photo of each winner will be featured in an advertisement appearing in a trade journal selected by Hydro-Québec according to the winner's profession, trade or industry.
- 6.11 The Grand Award winner will receive extra visibility in addition to that set out in rules 6.4 to 6.10.
- 6.12 The Special Jury Award winner will receive the visibility described in rules 6.5 to 6.10.

7. Terms and conditions regarding the special ceremonies and award ceremony

The Competition Organizer is not responsible for winners' travel and living expenses or any other costs not expressly mentioned in these rules.

AWARDING OF PRIZES

8. Business Customers – ENERGY WISE Citation of Excellence

- 8.1 Projects honoured with an ENERGY WISE Citation of Excellence will be announced in February 2008. The business customers selected and their consulting partners, if any, will receive a letter of congratulations and an invitation to a special ceremony in March 2008.

9. Business Customers and Partners – ENERGY WISE Award of Excellence

- 9.1 Candidates who meet the eligibility requirements will be invited to complete an entry form.

- 9.2 Candidates who submit an entry form will be evaluated by the Competition Organizer, who will determine two or three finalists in each category.
- 9.3 Jury members will choose the winners from the list of finalists in July.
- 9.4 Finalists will receive a letter of congratulations and an invitation to an award ceremony at which the winners' names will be announced.
- 9.5 The Grand Award winner will be determined by jury vote from among the nine winners in the categories listed in rule 2.2.
- 9.6 Hydro-Québec will select candidates for the Special Jury Award and submit their names to the jury, which will determine the winner.

JURY

10. The jury will be responsible for selecting winners in each category from among the eligible candidates.
11. The jury will be composed of Hydro-Québec representatives, energy or energy efficiency and marketing experts, partners and entrepreneurs, a media partner, a leading figure from the business world and an auditor from a recognized accounting firm.
12. Jury members will be required to ensure and take personal responsibility for the confidentiality of any information pertaining to this Competition which they receive, either verbally or in writing.

GENERAL CONDITIONS

13. Hydro-Québec reserves the right to disqualify any candidate who enters or attempts to enter this Competition by means that do not comply with these rules or that are unfair to the other entrants.
14. Prizes must be accepted as described in these rules and may not be transferred to another person, replaced by another prize or redeemed for cash.
15. Hydro-Québec reserves the right, at its sole discretion, to cancel, modify or suspend this Competition in whole or in part, or to terminate it, should human intervention or any event take place that could modify or affect the Competition's administration, security, impartiality or conduct.
16. In no event will Hydro-Québec be required to award more prizes than the number stated in these rules or award a prize other than in accordance with these rules.
17. All those who enter or attempt to enter this Competition release the Competition Organizer, its subsidiaries, its advertising and promotional agencies and their employees, agents and representatives from any liability for damages that they may incur as a result of entering or attempting to enter the Competition.

18. The winners authorize Hydro-Québec and its representatives to use, if required, their names, photos, likenesses, statements regarding the award, places of residence, or voices for publicity purposes, without any form of compensation.
19. The names of projects awarded an ENERGY WISE Citation of Excellence will be posted at www.hydroquebec.com/energywise/excellence in February 2008.
20. There shall be no communication or correspondence with entrants regarding this Competition other than as set forth in these rules or at the initiative of Hydro-Québec.
21. For the purposes hereof, the expression “consulting partner” refers to any natural or legal person who has submitted a project under the Empower Program for Building Optimization or Empower Program for Industrial Systems. In the case of the Empower Program for Building Optimization, such a person must be registered as a Hydro-Québec partnering professional.