



# *Lucky* ★ ★ *Stars* ★ *Contest* Rules

## **RULES**

- 1.** The Lucky Stars contest (“the contest”) is organized by Hydro-Québec (the “Contest Organizer”). The contest will run throughout Québec from March 1, 2010, until 11:59 p.m. on June 30, 2010 (the “contest period”).

## **ELIGIBILITY**

- 2.** The contest is open to all Québec residents aged 18 years or over who have purchased at least one ENERGY STAR® qualified household appliance from a retailer or partner participating in the Hydro-Québec ENERGY WISE program between March 1, 2010, and June 30, 2010, inclusive.
- 3.** Employees, agents and representatives of the Contest Organizer, its subsidiaries, its advertising and promotional agencies, as well as their immediate families (brothers, sisters, children, fathers, mothers), their legal or common-law spouses and members of their households are not eligible.

## TERMS AND CONDITIONS OF PARTICIPATION

### 4. Here's how to enter the contest.

- 4.1 If you purchase at least one ENERGY STAR qualified household appliance during the contest period, you may fill out an entry form available at a retailer or partner participating in the Hydro-Québec ENERGY WISE program.<sup>1</sup>
- 4.2 Your entry form must include the following information:
- First and last names
  - Telephone number
  - Home address
  - E-mail address, if applicable
  - Name of retailer or partner from which appliances were purchased
  - Date of purchase
  - Serial numbers of appliances
- 4.3 Send the completed entry form, along with a copy of the invoice,<sup>2</sup> to the address at the bottom of the entry, and you'll automatically be entered in the contest. Entries postmarked later than 3:00 p.m. on August 16, 2010, will be disqualified.
- 4.4 If you prefer, you may fill out the online entry form at [www.hydroquebec.com/energywise](http://www.hydroquebec.com/energywise).
- 4.5 Print out the completed entry form (see section 4.2).
- 4.6 Send the completed entry form, along with a copy of the invoice,<sup>3</sup> to the address at the bottom of the form, and you'll automatically be entered in the contest. Entries postmarked later than 3:00 p.m. on August 16, 2010, will be disqualified.

---

<sup>1</sup> A list of participating retailers and partners is available online at [www.hydroquebec.com/residential/partenaires.html](http://www.hydroquebec.com/residential/partenaires.html).

<sup>2</sup> Only invoices are accepted. Delivery slips are not.

<sup>3</sup> Only invoices are accepted. Delivery slips are not.

## **NO PURCHASE REQUIRED – MAIL-IN ENTRY**

- 5.** If you have not purchased an appliance, you may enter the contest and become eligible to win a Superstar prize by sending in an original handwritten letter of at least 50 words describing your energy efficiency habits. Include your first and last names, age, complete address (including postal code), telephone number (including area code) and e mail address, if applicable, in legible block letters. Send your sign letter in an envelope with sufficient postage to Lucky Stars Contest, Hydro-Québec, 26e étage, 2, complexe Desjardins, tour Est, Montréal (Québec) H5B 1H7, and you'll automatically be entered in the Superstar portion of the contest. Entries postmarked later than 3:00 p.m. on August 16, 2010, will be disqualified.
  
- 6.** If you exceed the following limits, you could be disqualified:
  - 6.1 One entry per person and per household for the duration of the contest period.
  
  - 6.2 One mail-in entry per person and per household for the duration of the contest period.

## **PRIZES**

### ***STAR-OF-THE-WEEK PRIZES***

- 7.** You could win one of eighteen cheques of up to \$5,000 as a refund on your household appliance purchase.

### ***SUPERSTAR PRIZES***

- 8.** Or you could win one of five Sony ENERGY STAR qualified high-definition television and home theatre systems, each with an approximate value of \$3,600, unless you have already been selected to win a Star-of-the-Week prize, as described in section 7.

## **CONDITIONS**

**9.** The following conditions apply to each of the prizes:

- 9.1 The household appliances eligible under the contest are refrigerators, stoves, dishwashers, clothes washers, dryers, stackable washer-dryers, deep freezers, water dispensers, cooktops, built-in ovens and microwave/hood combinations.
- 9.2 At least one of the appliances purchased must be a refrigerator, dishwasher, water dispenser, freezer or clothes washer bearing the ENERGY STAR symbol. .
- 9.3 If the total amount of the invoice is less than \$5,000, the Contest Organizer shall be under no obligation to refund more than the amount of the invoice.
- 9.4 The home theatre system shall have the technical performance characteristics of similar products on the market. The prize may differ from the one described and certain components may be replaced with others of different brands or models.
- 9.5 The Contest Organizer shall not be responsible for installing or connecting the prizes described in section 8 or for any other service that may be required to ensure that it works properly (including technical assistance or warranty on operation).
- 9.6 Any other expenses and fees that are not explicitly mentioned in these rules are to be borne by the winner.

## **AWARDING OF PRIZES**

### ***STAR-OF-THE-WEEK PRIZES***

- 10.** A total of 18 weekly draws will be held to award the household appliance refund cheques.
- 11.** The draws for the Star-of-the-Week prizes will be held every Tuesday at 3 p.m., beginning April 12, 2010, and ending August 9, 2010, inclusive, at the offices of the Contest Organizer's representative, REDEMCO [2001, rue de la Métropole, bureau 708, Longueuil (Québec) J4G 1S9], in the presence of at least three witnesses.
- 12.** To award the prizes described in section 7, each weekly draw will be made from among all the entry forms and letters received to that date during the contest period.
- 13.** The odds of winning a prize depend on the number of entry forms and letters received at the time of the draw.

## ***SUPERSTAR PRIZES***

- 14.** The five draws for the five Superstar prizes (the home theatre systems described in section 8) will be held at 3 p.m. on August 16, 2010, at the offices of the Contest Organizer's representative, REDEMCO [2001, rue de la Métropole, bureau 708, Longueuil (Québec) J4G 1S9], in the presence of at least three witnesses.
- 15.** The five draws will be made from among all the entry forms and letters received to that date during the contest period and not selected during the weekly draws described above.
- 16.** To be declared a winner, an entrant whose name is randomly drawn must meet the following conditions:
  - 16.1 Be reached by telephone or e-mail by the Contest Organizer within 10 business days of the draw.
  - 16.2 Fill out and sign the Declaration and Release Form (the "declaration form") and return it to the Contest Organizer within 15 business days of receiving it.
  - 16.3 Correctly answer the mathematical skill-testing question that appears on the declaration form.
  - 16.4 For the Star-of-the-Week prizes described in section 7, each winning entry must include, along with the entry form, a copy of the invoice for the appliances, with the ENERGY STAR qualified items indicated.
- 17.** Failure to comply with any one of the conditions above or any other condition in these contest rules will cause the selected entrant to be automatically disqualified and forfeit the prize. In all cases, the Contest Organizer reserves the right to hold a new random draw for this prize from among the eligible entries, in which case the same conditions shall apply, with any necessary adjustments. Similarly, should a winner refuse to accept a prize, the Contest Organizer may, at its sole discretion, hold a new draw for the prize, until an entry is selected and an entrant is declared the winner.
- 18.** Within two to four weeks of receiving the signed declaration forms, the Contest Organizer shall inform winners in writing of the procedures for taking possession of their prizes.

## GENERAL CONDITIONS

- 19.** All entry forms are subject to verification by the Contest Organizer. Any entry that is incomplete, fraudulent, illegible, mutilated, altered, lost, late or otherwise noncompliant may be rejected and shall not qualify for a prize.
- 20.** All declaration forms are subject to verification by the Contest Organizer. Any declaration form that is incomplete, fraudulent, illegible, mutilated, altered, lost or late, has insufficient postage, does not include the correct answer to the mathematical skill-testing question or is otherwise noncompliant may be rejected and shall not qualify for a prize.
- 21.** Any decision by the Contest Organizer or its representatives regarding this contest is without appeal, subject to a ruling by the Régie des alcools, des courses et des jeux du Québec on any issue under its jurisdiction.
- 22.** The Contest Organizer reserves the right to disqualify an entrant or to cancel one or several entries by anyone who enters or attempts to enter the contest using methods that do not comply with these contest rules or that are unfair to the other entrants.
- 23.** Prizes must be accepted as described in these contest rules and may not be transferred to another person or replaced by another prize.
- 24.** The winners shall indemnify and hold harmless the Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives from and against any damages resulting from the acceptance or use of the prizes. To be declared winners, and prior to obtaining their prizes, entrants whose names are randomly selected shall sign a declaration to this effect on the declaration form.
- 25.** All entrants selected to win a prize also recognize that the Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives disclaim all liability for the information included in the entry form. To be declared winners, and prior to obtaining their prizes, entrants whose names are randomly selected shall sign a declaration to this effect on the declaration form.
- 26.** The Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives disclaim all liability for any of the following that may limit or prevent any entrant's participation in the contest: malfunctioning of any computer component, software or communications line; loss or lack of a communications network; or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives also disclaim all liability for any damages or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page or software or by the transmission of any information related to participation in the contest.

- 27.** The Contest Organizer reserves the right, at its sole discretion, to cancel, modify or suspend this contest in whole or in part, or to terminate it, should human intervention or an event take place that could modify or adversely affect the administration, security, impartiality or conduct of the contest as provided in these contest rules, subject to approval by the Régie des alcools, des courses et des jeux du Québec, if applicable.
- 28.** In no event may the Contest Organizer be required to award more prizes than the number stated in these contest rules or award a prize other than in accordance with these contest rules.
- 29.** All those who enter or attempt to enter this contest release the Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives from any liability for damages that they may suffer as a result of their participation or their attempt to participate in the contest.
- 30.** The winners authorize the Contest Organizer and its representatives to use, if required, their names, photos, likenesses, statements regarding the prize, places of residence and/or voices for publicity purposes, without any form of compensation. Those selected shall sign a declaration to this effect on the declaration form.
- 31.** This contest is subject to all applicable laws and regulations. Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux du Québec for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purpose of attempting to settle it.
- 32.** The official contest rules are available online on the Hydro-Québec Web site at [www.hydroquebec.com/energywise](http://www.hydroquebec.com/energywise). A printed copy may also be obtained by calling 1 800 ENERGIE (363 7443).
- 33.** No communications or correspondence concerning the contest will be exchanged with entrants other than as provided in these contest rules or at the initiative of the Contest Organizer.
- 34.** If any section of these contest rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.
- 35.** Personal information gathered by the Contest Organizer as part of this contest may be used for research, evaluation and investigation purposes, and Hydro-Québec may contact you during a survey.