



Poster Evaluation Table – Visual Arts Criteria for the Produce media works in the visual arts competency

*Evaluation 6
End of Part 5*

Criterion	Description/ Breakdown	Advanced competency development	Thorough competency development	Acceptable competency development	Partial competency development	Minimal competency development
Effective use of visual arts knowledge	Pertinence of visual arts language	The poster incorporates a variety of shapes, colors, materials and textures to make the message attractive.	The poster incorporates shapes, colors, materials and textures in a variety of ways.	The poster incorporates a limited variety of shapes, colors, materials and textures.	The poster demonstrates an inappropriate use of shapes, colors, materials and textures.	The poster demonstrates an inappropriate use of shapes, colors, materials and textures, making the message inaccessible.
		/ 10	10	8	6	4
Effective use of knowledge related to transforming gestures	Pertinence of transforming gestures as they relate to tools and materials	The poster demonstrates the precise and skillful use of available materials. The selected artistic techniques are appropriate and create esthetic appeal.	The poster demonstrates the precise use of available materials. The choice of artistic techniques is appropriate and consistent with the subject matter in question.	The poster demonstrates the adequate use of available materials.	The poster demonstrates the adequate use of available materials.	The poster demonstrates the problematic use of available materials, resulting in somewhat sloppy work.
		/ 10	10	8	6	4
Consistency of component organization	Form of spatial organization Form of spatial representation	The poster is a complex work consisting of several juxtaposed and superimposed components (illustrations, copy, drawings, collage, etc.).	The poster is a relatively complex work consisting of several listed or juxtaposed components (illustrations, copy, drawings, collage, etc.).	The poster is a coherent work consisting of listed or juxtaposed components (illustrations, copy, drawings, collage, etc.).	The poster is a coherent work, but its components (illustrations, copy, drawings, collage, etc.) are poorly organized.	The poster is an incoherent work that does not demonstrate any visible organization.
		/ 10	10	8	6	4
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