

“Get Energy Wise and Win III” Contest

Contest Rules

(Amended January 4, 2010)

1. The “Get Energy Wise and Win III” Contest is being held by Hydro-Québec (the “Contest Organizer”). The contest will run in Quebec from February 6, 2009, at midnight Eastern Standard Time (E.S.T.) to December 31, 2010, at 11:59 p.m. (E.S.T.) (the “contest period”).

ELIGIBILITY

2. The contest is open to Quebec residents 18 years of age or over with a Hydro-Québec contract, or a participating Municipal Electrical Utility (“MEU”) contract, eligible for the ENERGY WISE Home Diagnostic* (the “Diagnostic”), who have resided at the same address for at least 12 months at the time of entering the contest and who are completing a Diagnostic **for the first time at that address**. Employees, agents and representatives of the Contest Organizer or of its subsidiaries, its advertising and promotional agencies or suppliers of products, services and materials related to this contest, as well as members of their immediate families (brothers, sisters, children, fathers, mothers), their legal or common-law spouses and anyone residing in the same household as such employees, agents, and representatives are not eligible. Customers who are updating their Diagnostic are also ineligible.

HOW TO ENTER

3. **No purchase required.** To enter the contest, customers must properly complete the free Diagnostic by filling out the online or printed version of the questionnaire (the “Questionnaire”).

3.1 **Printed version.**

- a) **For Hydro-Québec customers.** Hydro-Québec will send a printed copy of the Diagnostic questionnaire to around 1,179,284 of its residential customers during the contest period (see chart in section 8). All other Hydro-Québec customers who hold a contract and meet the eligibility criteria for the Diagnostic and did not receive the questionnaire may also obtain a free copy by calling 514-363-7443 in the Montreal area or 1-800-363-7443 elsewhere in Quebec. The Contest Organizer will mail them a questionnaire within approximately three weeks. Upon receiving their questionnaire, customers must complete it according to the instructions, remove the label from the upper right-hand corner of the cover letter and place it in the upper right-hand corner of the first page of the questionnaire. Customers without a label must write the contract number for the service address for which the questionnaire was

* All Hydro-Québec residential customers or all residential customers of a Municipal Electrical Utility participating in the ENERGY WISE Home Diagnostic service may fill out the ENERGY WISE Home Diagnostic provided that the customer contract complies with the technical criteria that determine whether or not it is possible to conduct a valid energy consumption analysis.

completed in the space provided for the label. They must return their duly completed questionnaire in the reply envelope **no later than December 31, 2010 or no later than the date specified in paragraph 7, to be eligible for a corresponding draw**. If no reply envelope is enclosed, the duly completed questionnaire must be returned no later than **December 31, 2010**, to the following address: Hydro-Québec, C.P. 11726, Succ. Centre-ville, Montreal, Quebec, H3C 9Z9. Any questionnaires **received at the Hydro-Québec office no later than December 31, 2010 or no later than the eligibility date specified for any of the contest periods**, will automatically be entered in the contest.

- b) **For customers of participating Municipal Electrical Utilities.** Hydro-Québec will send a printed copy of the questionnaire to a number of residential customers of participating Municipal Electrical Utilities, as of the date the MEU becomes a Home Diagnostic program participant in accordance with the rollout schedule attached herewith. Upon receiving their questionnaire, customers must complete it according to the instructions, remove the label from the top right-hand corner of the cover letter and affix it in the designated space at the top right-hand corner of the first page of the questionnaire. They must return their duly completed questionnaire in the reply envelope enclosed with the questionnaire **no later than December 31, 2010, or no later than the date specified in paragraph 7, to be eligible for a corresponding draw**. If no reply envelope is enclosed, the duly completed questionnaire must be returned no later than **December 31, 2010**, to the following address: Hydro-Québec, C.P. 11726, Succ. Centre-ville, Montreal, Quebec, H3C 9Z9. Any questionnaires **received at the offices of Hydro-Québec no later than December 31, 2010, or no later than the eligibility date specified for any of the contest periods**, will automatically be entered in the contest.

3.2 **Online.**

- a) **For Hydro-Québec customers.** Customers who opt to complete the Diagnostic online must log on to Hydro-Québec's website at www.hydroquebec.com/residential during the contest period, follow the instructions to access the Diagnostic and fill out the questionnaire according to the instructions. They will automatically be entered in the contest as soon as they generate their first recommendations report.
- b) **For customers of participating Municipal Electrical Utilities.** Customers who opt to complete the Diagnostic online must log on to Hydro-Québec's Web site at www.hydroquebec.com/residential, as of the date the MEU becomes a Home Diagnostic program participant in accordance with the rollout schedule attached herewith, follow the instructions to access the questionnaire and fill it out according to the instructions. They will be entered in the contest as soon as they generate their first recommendations report.

- 3.3 **“Triple your chances of winning by entering online.”** Every client who fills out the questionnaire online will automatically be entered in the contest three (3) times and therefore their chances of winning will be tripled. This applies only to questionnaires filled out online.

- 3.4 Subject to eligibility requirements and to Section 3.3, there is a limit of one (1) contest entry per active contract and service address.

PRIZES

A total of 404 prizes will be awarded.

Grand prizes

4. Four (4) hybrids vehicles:

- The grand prizes of the two (2) draws that took place on April 30, 2009, and July 20, 2009: two (2) Chevrolet Malibu hybrids, valued at approximately \$27,000 each.
- The grand prizes of the two (2) draws to take place on April 12, 2010, and January 31, 2011: two (2) Toyota Prius hybrids, valued at approximately \$27,500 each.

The following conditions apply to the vehicles awarded as prizes:

4.1 Conditions related to the vehicle

- a) In the event of any discrepancy between the description in this section and the vehicle awarded, the description of the vehicle in the manufacturer's brochure will prevail.
- b) The colour of the vehicle and equipment awarded may differ from the photo of vehicle used in contest advertising.
- c) The colour of the vehicle and equipment awarded are at the discretion of the Contest Organizer and may vary according to the available vehicles.
- d) All associated charges or expenses are payable by the winner, including but not limited to vehicle registration, licence, gasoline, mandatory insurance and any normal maintenance not covered by the manufacturer's warranty.
- e) The actual value of the vehicle may vary depending on the model awarded.
- f) The approximate value of the vehicle was established on the contest start date. If this approximate value decreases during the contest period, no compensation will be paid to the winner.

4.2 Conditions related to taking possession of the vehicle

- a) The winner must show a valid photo ID to claim the prize.
- b) At the time of taking possession of the vehicle, the winner or person designated by the winner must hold a valid driver's licence and provide proof of adequate automobile

insurance. The winner must not have a criminal conviction associated with the use or operation of a motor vehicle.

- c) The winner will take possession of the vehicle at the dealership designated by the Contest Organizer based on the dealership's proximity to the winner's place of residence and the availability of the vehicle model awarded as a prize. The winner or person designated by the winner must take possession of the prize at the designated dealership within 60 days of receiving a notice from the dealer stating that the vehicle is available. Should the winner or person designated by the winner fail to take possession of the prize within this period, the Contest Organizer reserves the right, at its sole discretion, to cancel the prize.
- d) Should the vehicle model not be available at the dealership nearest to the winner's place of residence, the Contest Organizer reserves the right to select any other dealership.
- e) Should the winner refuse or be unable to accept the vehicle for any reason, no compensation or any other form of remuneration will be awarded.
- f) The winner should allow four to six weeks for delivery of the vehicle to the designated dealership.

Secondary prizes

- 5. Four hundred (400) gift boxes of energy-saving products with an approximate value of \$50 per box. Each gift box includes two indoor timers, an indoor motion detector and an insulation kit for wall outlets that includes safety caps.

The total approximate value of the prizes is \$128,000.

AWARDING OF PRIZES

- 6. There will be four (4) draws that will take place as outlined in paragraph 8 at 10 a.m. (E.S.T.) in Hydro-Québec's offices located on the 26th floor, East Tower, 2 Complexe Desjardins, Montreal, in the presence of at least three witnesses. At each draw, a random draw of 101 eligible entries will be held from all the entry forms entered during the eligibility period as described in paragraph 8 in order to award the grand prize first and then the 100 gift boxes.
- 7. The draw dates for the second and third draws are to be determined by the Contest Organizer, in such a way that the total number of estimated entry forms for each eligibility period is similar. However, the Contest Organizer reserves the right to modify the eligibility period and draw dates in the interest of fairness. The dates for each draw and their corresponding eligibility period are as follows:

ELIGIBILITY PERIODS	DRAW DATES
Period 1: From February 6, 2009 at midnight (E.S.T.) to March 30, 2009 at 11:59 p.m. (E.S.T.)	April 30, 2009
Period 2: From March 31, 2009 at midnight (E.S.T.) to June 19, 2009 at 11:59 p.m. (E.S.T.)	July 20, 2009
Period 3: From June 20, 2009 at midnight (E.S.T.) to March 12, 2010 at 11:59 p.m. (E.S.T.)	April 12, 2010
Period 4: From March 13, 2010 at midnight (E.S.T.) to December 31, 2010 at 11:59 p.m. (E.S.T.)	January 31, 2011

8. The odds of winning a prize in the draw depend on the number of entries recorded during the contest period. Entrants may triple their chances of winning by filling out the questionnaire online.
9. To be declared a winner, entrants whose names have been randomly drawn must comply as follows:
 - 9.1 **Winners of the vehicles.** The winner must be reached by telephone, mail or email within 21 days of the draw, correctly answer the mathematical skill-testing question that appears on the declaration and release form (the “Declaration Form”) sent by the Contest Organizer, complete and sign the Declaration Form and return it to the Contest Organizer within 15 days of receiving it.
 - 9.2 **Winners of a gift box of energy-saving products.** Winners must be reached by telephone, mail or email within 21 days of the draw, correctly answer the mathematical skill-testing question that appears on the Declaration Form sent by the Contest Organizer, complete and sign the Declaration Form and return it to the Contest Organizer within 15 days of receiving it.
10. Failure to comply with any one of the above-mentioned conditions or any other condition in these contest rules will disqualify the winner, who will not collect a prize, and the prize will be cancelled.
11. Prizes will be awarded to winners as follows:
 - 11.1 **Vehicles.** Within fifteen days of receiving the completed Declaration Form, the Contest Organizer will send the winner a letter detailing the terms and conditions for taking possession of the vehicle.

- 11.2 **Gift boxes of energy-saving products.** Within two to four weeks of receiving the completed Declaration Form, the Contest Organizer will send the prizes to the addresses the winners have indicated on their Declaration Forms; the addresses must be in Quebec.

GENERAL CONDITIONS

12. Printed copies of the questionnaire are subject to verification by the Contest Organizer. Any questionnaire returned that is incomplete, fraudulent, late, illegible or altered, that does not bear the bar code identification label supplied by Hydro-Québec or the contract number for the service address, or is otherwise noncompliant may be rejected, leading to cancellation of the entry or prize. Any online Diagnostic that is incomplete or for which a recommendations report was not generated is not eligible and will automatically be rejected.
13. Declaration Forms are subject to verification by the Contest Organizer. Any Declaration Form that is incomplete, fraudulent, late, illegible or altered, that does not include the correct answer to the mathematical skill-testing question, or is otherwise noncompliant may be rejected, and will not entitle the entrant to a prize.
14. Any decision by the Contest Organizer or its representatives regarding this contest is final and without appeal, subject to a ruling by the *Régie des alcools, des courses et des jeux du Québec* on any issue under its jurisdiction.
15. The Contest Organizer reserves the right to disqualify an entrant or to cancel one or more entries by anyone who enters or attempts to enter this contest using methods that do not comply with these contest rules or that are unfair to the other entrants. Such an entrant may be reported to the appropriate legal authorities.
16. Prizes must be accepted as described in these contest rules and may not be transferred to another person, replaced by another prize or exchanged in whole or in part for cash, except as provided in the section below.
17. In the event that it is impossible, difficult or more costly for the Contest Organizer to award a prize (or a portion thereof) as described in these contest rules, the Contest Organizer reserves the right to replace the prize (or portion thereof) with one of the same kind and of equivalent value or, at its sole discretion, with the cash value of the prize (or portion thereof), as indicated in the contest rules.
18. The winners shall indemnify and hold harmless the Contest Organizer, its advertising and promotional agencies and their employees, agents and representatives for any damages resulting from the acceptance or use of the prizes. To be declared winners and prior to obtaining their prize, entrants selected to win prizes shall sign a statement to this effect on the Declaration Form.
19. As soon as the **winners of the vehicles** have received the letter confirming the prize, the fulfillment of prize-related obligations becomes the full and sole responsibility of the car dealership. **Winners**

also recognize that the only warranty applicable to the vehicle or energy-saving products, as the case may be, is the one offered by the manufacturer. To be declared winners and prior to obtaining their prizes, entrants selected to win prizes shall sign a statement to this effect on the Declaration Form.

20. The Contest Organizer, its advertising and promotional agencies and their employees, agents and representatives disclaim all liability for the malfunctioning of any computer component, software or communications line, for the loss or lack of a communications network or for any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network, which may limit or prevent any entrant's participation in the contest. The Contest Organizer, its advertising and promotional agencies and their employees, agents and representatives also disclaim all liability for any damages or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any webpage or software or by the transmission of any information related to participation in the contest.
21. The Contest Organizer reserves the right, at its sole discretion, to cancel, modify or suspend this contest, in whole or in part, or to terminate it, should human intervention or an event take place that could modify or affect the administration, security, impartiality or conduct of the contest as provided in these contest rules, subject to approval by the *Régie des alcools, des courses et de jeux du Québec*, if applicable. In no event shall the Contest Organizer, its subsidiaries, its advertising and promotional agencies and their suppliers of products, services and materials related to this contest, as well as the suppliers' employees, agents and representatives, be required to award more prizes than the number stated in these contest rules or award a prize other than in accordance with these contest rules.
22. Anyone who enters or attempts to enter this contest releases the Contest Organizer, its advertising and promotional agencies, its subsidiaries and their employees, agents and representatives from any liability for damages that entrants may incur as a result of their participation or attempt to participate in the contest.
23. Contest winners authorize the Contest Organizer and its representatives to use, if required, their names, photos, likenesses, statements regarding the prizes, places of residence and voices for advertising purposes, without further compensation. Winners shall sign a statement to this effect on the Declaration Form.
24. This contest is subject to all applicable laws and regulations. Any dispute regarding the organization or conduct of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of helping the parties reach a settlement.
25. The official contest rules are available online on the Hydro-Québec website at www.hydroquebec.com/residential/index. A printed copy may also be obtained by calling 1-800-363-7443.

26. The winners' names will be posted on the Hydro-Québec website at www.hydroquebec.com/residential for approximately one month, three months following each draw.
27. For the purposes of these contest rules, at the time the contest entry is recorded, the entrant is the electricity contract holder at the service address for which the questionnaire was completed, regardless of who actually completed the questionnaire. The prize will be awarded to the person identified as the entrant whose entry is randomly selected and declared a winner. Joint contract holders must select only one entrant. The account holder selected as the entrant would be the one awarded a prize if declared a winner.
28. In case of any discrepancy between the French and English versions of these rules, the French version shall prevail.
29. The service address is the address where electricity is delivered and which the customer is billed.

APPENDIX

REGIONAL ROLLOUT SCHEDULE

Name of Municipal Electrical Utility	Eligible for the Home Diagnostic
Amos	From September 1, 2009
Jonquière / Alma	From September 16, 2009
Baie-Comeau	From October 13, 2009
Coaticook	From April 15, 2010