

Moving . . . Online (3) Contest Rules

1. The Moving . . . Online (3) contest is being held by Hydro-Québec (the “Contest Organizer”). The contest will run in Québec from November 1, 2009, until 11:59 p.m. ET on February 28, 2010 (the “contest period”).

ELIGIBILITY

2. The contest is open to Québec residents 18 years of age and over who hold a Hydro-Québec residential account during the contest period. Employees, agents and representatives of the Contest Organizer, its affiliates, its subsidiaries, its advertising and promotional agencies, and the suppliers of products, services and equipment related to this contest as well as their immediate families (brothers, sisters, children, fathers, mothers), their legal or common-law spouses and members of their households are not eligible. Also excluded are commercial and small business customers who hold an account at the residential rate.

HOW TO ENTER

Basic entry – Change of address

3. During the contest period, go to the Hydro-Québec Web site www.hydroquebec.com/moving and notify us of your upcoming move. To enter the contest, simply do one of the following:

- 3.1 Notify us of your upcoming move
- 3.2 Request an electrical service contract for a new residential address
- 3.3 Terminate a service contract if you have more than one
- 3.4 Become a new customer and request a new service contract

Completing any of these transactions online entitles you to an automatic entry in the draw.

Bonus – Online Billing¹

4. The prize value will double for Online Billing customers who are selected in the draw. To sign up for Online Billing, just follow the steps below.*

- 4.1 If you already have a Personal Page

- Log on.
- Click on “Online Billing” and follow the instructions on screen.

1. To sign up for Online Billing, you need Internet access and a valid e-mail address.

4.2 If you do not have a Personal Page

- Create your Personal Page by clicking on “Sign up.” Follow the instructions on screen and fill out the electronic form.
- Click on “Online Billing” and follow the instructions on screen.

4.3 Signing up to receive your Hydro-Québec bill through epost™ does not increase the value of your prize as described in Rule 4.

4.4 If you are a new customer, you must wait to receive a bill, which you will need to create your Personal Page and sign up for Online Billing.

Mail-in entry. No purchase necessary.

5. If, during the contest period, you do not hold a residential account with Hydro-Québec or your account is terminated, you may still enter the contest by sending an original handwritten letter of at least 50 words explaining why you would like to win one of the prizes. Print your name, age, complete address (including postal code), telephone number (including area code) and e-mail address legibly. Sign and mail your letter with sufficient postage to Moving . . . Online Contest, c/o Jeff MacDonald, 2, Complexe Desjardins, tour Est, 26^e étage, Montréal (Québec) H5B 1H7. If it is not postmarked by February 26, 2010, it will be declared invalid. On receipt, your letter will be checked by the Contest Organizer’s representatives and you will automatically be entitled to one basic contest entry. Only winning entrants will be contacted.

6. **Limits.** Entrants must comply with the following limits, failing which they could be disqualified:

6.1 One change-of-address contest entry per customer throughout the contest period;

6.2 One mail-in entry per person and per household throughout the contest period.

PRIZES

7. The prizes are two cheques applicable towards the purchase of one or more household appliances. The cheques will be in the amount of at most \$3,000 for a basic entry, as defined by Rule 3, or for a mail-in entry, or in the amount of at most \$6,000 if the entrant, in addition to having a basic entry, is also an Online Billing customer on the date of the draw.

The following conditions apply to each of these prizes:

7.1 The winner selects the household appliances and retailer. The retailer must have a place of business in Québec.

7.2 The household appliances eligible under this contest are refrigerators, stoves, dishwashers, clothes washers, dryers, stackable washer-dryers, deep freezers, cooktops, built-in ovens and microwave/hood combinations.

7.3 At least one of the selected products must be a refrigerator, freezer or clothes washer bearing the ENERGY STAR® symbol of high efficiency. If the winner selects only one

appliance bearing the ENERGY STAR symbol and the cost of the appliance, including applicable taxes and any delivery charges, is less than \$3,000, the winner may use the balance to purchase one or more other household appliances, regardless of whether or not they bear the ENERGY STAR symbol. A winner who does not use up the full \$3,000 will automatically lose the unused balance.

7.4 Winners must submit an estimate from the retailer they have selected to the Contest Organizer no later than April 30, 2010. The estimate should be made out to the account holder or the person who sent the mail-in entry, as per Rule 5, and clearly indicate the following details:

- a) The winner's name
- b) The retailer's name, address and telephone number
- c) The description (make and model) and retail price of the selected household appliances bearing the ENERGY STAR symbol, including applicable taxes and any delivery charges, confirmed by the retailer
- d) The description and price of any selected household appliances not bearing the ENERGY STAR symbol, including applicable taxes and any delivery charges and
- e) The date of the estimate or of the purchase, as the case may be

7.5 Upon accepting the estimate described in Rule 7.4, the Contest Organizer will send the retailer a cheque for the estimated amount, up to a maximum of \$3,000. If the estimate is less than \$3,000, the retailer or winner will not be entitled to payment of any kind. If the total cost of the appliances, including applicable taxes and any delivery charges, is over \$3,000, the Contest Organizer shall not be liable for the difference, which is to be assumed entirely by the winner.

7.6 Winners who do not take possession of their prizes by August 31, 2010, shall forfeit them.

7.7 If you have purchased ENERGY STAR qualified appliances between March 1, 2009, and February 28, 2010, you may "win your purchase" upon submission of a detailed invoice including the information listed under Rule 7.4; the conditions concerning the prize, as set out in rules 7 to 7.6, shall apply, amended as necessary.

DRAW

8. At 2:00 p.m. on March 16, 2010, in the offices of the Contest Organizer located at 2, Complexe Desjardins, tour Est, 26^e étage, Montréal, an entry will be drawn electronically from among those registered or received during the contest period.

9. **Odds of winning.** The odds of drawing an entry submitted by a contest entrant depend on the total number of entries collected during the contest period.

10. **Limit.** There is a limit of one prize per account holder and per household throughout the contest period.

CLAIMING A PRIZE

11. To be declared a winner, any entrant whose name is randomly drawn must
 - 11.1 Be reached by telephone or e-mail by the Contest Organizer within 10 business days of the draw;
 - 11.2 Complete and sign the declaration and release form (the “declaration form”) and return it to the Contest Organizer within 15 business days of receiving it;
 - 11.3 Correctly answer the mathematical skill-testing question on the declaration form.
12. Failure to comply with any one of the conditions above or any other condition in these contest rules will cause the winner to be automatically disqualified and forfeit the prize. In all cases, the Contest Organizer reserves the right to hold a new draw for this prize from among the remaining entries, excluding those already selected as prize winners. The same conditions will still apply, amended as necessary. Similarly, should a winner refuse to accept a prize, the Contest Organizer, may at its sole discretion, hold a new draw for the prize, until an entry is selected and the entrant declared the winner. If no winner is identified for a prize within 60 days of the original draw, the Contest Organizer may cancel the prize at its sole discretion. No form of compensation will be granted.
13. From two to four weeks after receipt of the signed declaration form, the Contest Organizer shall inform each winner in writing of the procedures for taking possession of their prizes.

GENERAL CONDITIONS

14. Electronic entries, letters and declaration forms are subject to verification by the Contest Organizer. Any electronic entry, letter or declaration form that is incomplete, fraudulent, illegible, mutilated, late or is otherwise noncompliant and, in the case of the declaration form, does not have the correct answer to the mathematical skill-testing question, will be rejected and the sender shall not qualify for entry in the contest or for a prize, as the case may be.
15. The Contest Organizer reserves the right to disqualify any entrant or cancel one or more entries by anyone who enters or attempts to enter this contest using methods that do not comply with these contest rules or that are unfair to the other entrants.
16. Any decision by the Contest Organizer or its representatives regarding this contest is final and without appeal, subject to a ruling by the Régie des alcools, des courses et des jeux du Québec on any issue under its jurisdiction.
17. The winners shall indemnify and hold harmless the Contest Organizer, its affiliates, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives from and against any damage resulting from the acceptance or use of their prizes. To be declared a winner and prior to accepting a prize, the selected entrant shall sign a statement to that effect on the declaration form.
18. The winners acknowledge that the only warranty applicable to the prizes is the one offered by the manufacturer, and they release Hydro-Québec from any responsibility in this regard. To be declared a winner and prior to accepting a prize, the selected entrant shall sign a statement to that effect on the declaration form.

19. Prizes must be accepted as described in these contest rules and may not be transferred, replaced by another prize or redeemed in whole or in part for cash, except as provided in the next rule.
20. In the event that, for reasons unrelated to the winners, it is impossible, difficult and/or more costly for the Contest Organizer to award a prize as described in these contest rules, the Contest Organizer reserves the right to replace the prize with one of the same kind and of equivalent value or, at its sole discretion, with the cash value of the prize as indicated in the contest rules.
21. The Contest Organizer, its affiliates, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives disclaim all liability for any of the following that may limit or prevent any entrant's participation in the contest: malfunctioning of any computer component, software or communications line; loss or lack of a communications network; or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Contest Organizer, its affiliates, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives also disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page or software or by the transmission of any information related to participation in the contest.
22. The Contest Organizer in no way guarantees that the contest Web site will be accessible or functional without interruption throughout the contest period or that it will be free of errors. If, for any reason, the computer system cannot register all the contest entries at any time during the Contest Period, the Contest Organizer cannot be held responsible. In all cases, the prizes will be awarded to entries selected from among those registered in the computer system.
23. The Contest Organizer reserves the right, at its sole discretion, to cancel, modify or suspend this contest in whole or in part, or to terminate it, should human intervention or any event take place that could modify or affect the administration, security, impartiality or conduct of the contest as provided in these rules, subject to approval by the Régie des alcools, des courses et des jeux du Québec, if applicable.
24. Should participation in the contest have to be stopped, in whole or in part, prior to the closing date stated in these contest rules, a draw may be held, at the discretion of the Contest Organizer, from among entries registered between the start of the contest and the date of the event that put an end to contest participation.
25. In no event shall the Contest Organizer, its affiliates, its subsidiaries, its advertising and promotional agencies, or their employees, agents and representatives be required to award more prizes than the number stated in these contest rules or award a prize other than in accordance with these contest rules.
26. Anyone who enters or attempts to enter this contest shall release the Contest Organizer, its affiliates, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives from any liability for damage that they may incur as a result of their participation or their attempt to participate in the contest.
27. Contest winners shall authorize the Contest Organizer and its representatives to use, if required, their names, photos, likenesses, statements regarding the prize, places of

residence and/or voices for publicity purposes, without compensation. The selected winners shall sign a statement to this effect on the declaration form.

28. Any attempt to deliberately damage the contest Web site and/or any associated site or to undermine the legitimate conduct of the contest constitutes a violation of civil and criminal laws. In the event of any such attempt, the Contest Organizer reserves the right to reject the entries of the person in question and to seek redress as provided by law.
29. For the purpose of these contest rules, the entrant is the person whose name, address and telephone number are shown on the electronic entry or letter. This is the person to whom the prize will be awarded if declared the winner. Joint account holders shall select only one entrant. The prize will be awarded to the entrant, if he or she is declared a winner.
30. This contest is subject to all applicable laws and regulations. Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purpose of attempting to settle it.
31. No communication or correspondence involving the contest shall be exchanged with entrants except in compliance with these contest rules or as initiated by the Contest Organizer.
32. Personal information about entrants obtained for the purposes of the contest shall be used only to administer the contest. No literature, promotional or other, that is unrelated to this contest shall be sent to entrants without their express authorization.
33. If any section of the contest rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections shall be applied within the limits of the law.
34. The official contest rules are available on the Hydro-Québec Web site at www.hydroquebec.com/residential. A printed copy may be requested by calling 1 800 ENERGIE (363-7443).