

Contest Rules

The Électrium, 20 Years and Still Current!

1. The Électrium, 20 Years and Still Current contest (the "contest") is organized by Hydro-Québec (the "Contest Organizer"). It will run in Québec from 9:30 a.m. on August 1, 2011, until 4 p.m. on December 15, 2011 (the "contest period").

ELIGIBILITY

2. The contest is open to:
 - 2.1 Québec residents 18 years of age or over who visit the Électrium, Hydro-Québec's electricity interpretation centre, located at 2001, boul. Michael-Faraday in Sainte-Julie, during the contest period.
 - 2.2 Employees, agents and representatives of the Contest Organizer, its subsidiaries, its advertising and promotional agencies and its suppliers of products, services and equipment related to this contest, as well as their immediate families (brothers, sisters, children, fathers, mothers), their legal or common-law spouses and members of their households are ineligible.

TERMS AND CONDITIONS

3. Here's how to enter the Contest.

No purchase required.

- 3.1 Obtain an entry form in person at the Électrium, Hydro-Québec's electricity interpretation centre, located at 2001, boul. Michael-Faraday in Sainte-Julie.
- 3.2 Duly fill out the form, entering your family name, first name, complete address (including postal code), telephone number (including area code), e-mail address and the correct answer to the question regarding the Électrium.
- 3.3 After filling out the entire form (one entry per person per visit), drop it into the contest box located in the lobby of the Électrium, Hydro-Québec's electricity interpretation centre.
- 3.4 Limit of one (1) entry per person per visit to the Électrium during the contest period.
- 3.5 Only contest box entries are eligible.

GRAND PRIZE

4. Only one (1) grand prize is offered: a two-day (1 night) trip for four (4) people to Radisson, including a return flight between Montréal–Pierre Elliott Trudeau International and La Grande-Rivière airports, one night's accommodations in two standard rooms (double occupancy) at Auberge Radisson, all meals and guided

tours of the Robert-Bourassa hydroelectric development, the La Grande-1 generating station and Robert-A.-Boyd Park, weather permitting. The grand prize is valued at approximately eight thousand dollars (\$8,000).

4.1 The following restrictions apply to this trip:

- a) All expenses other than those specifically mentioned above shall be assumed by the winner and his/her guests, such as travel between the airport of departure and the winner's and guests' homes, alcoholic beverages and wine, travel documents, insurance, airport taxes, tips, optional excursions (not mentioned above) and personal expenses.
- b) The trip must be taken on a weekend predetermined by the Contest Organizer in fall 2012, otherwise it may be cancelled. The Contest Organizer will inform the winner of the exact dates.
- c) The winner and his/her guests must travel together.
- d) The guided tours of the Robert-Bourassa hydroelectric development, the La Grande-1 generating station and Robert-A.-Boyd Park will be offered according to schedules set by the Contest Organizer. No compensation shall be provided in the event that the tours cannot take place as planned for any reason whatsoever, including bad weather, or if the guests do not show up at the agreed-upon time.
- e) The approximate value of the prize is based on the average values of air transport, accommodations and meals, which may vary depending on the date of departure. No compensation shall be paid nor may any be claimed in this regard.

5. The prize may not be exchanged in whole or in part for cash.

AWARDING OF THE GRAND PRIZE

6. At 2 p.m. on December 20, 2011, in the offices of the Contest Organizer located at 2001, boul. Michael-Faraday in Sainte-Julie and in the presence of at least three (3) witnesses, one (1) entry form will be randomly drawn from all those received during the contest period in order to award the grand prize described herein.
7. The odds of being selected at random depend on the number of entries in the contest at the time of the draw.
8. To be declared the winner and be eligible to receive the grand prize, the entrant whose entry form was randomly drawn must:
 - 8.1 Be reached by telephone or e-mail by the Contest Organizer within 10 business days of the draw;
 - 8.2 Have correctly answered the question on the entry form.
9. Once these conditions have been met, the Contest Organizer will send the winner a conformation letter or e-mail.

10. Failure to comply with any of the conditions listed above or any other condition in these contest rules will automatically disqualify the selected entrant, who shall forfeit the prize, which may then be cancelled. The Contest Organizer reserves the right to hold a new random draw for this prize from the eligible entries, in which case the same conditions will apply, with any necessary adjustments.
11. The Contest Organizer reserves the right to make any necessary verifications in order to ensure the proper administration of the contest and compliance with these contest rules.

GENERAL CONDITIONS

12. Entry forms are subject to verification by the Contest Organizer. Any incomplete, fraudulent, illegible, mutilated, altered, lost, late or otherwise noncompliant entries may be rejected and shall not qualify for a prize.
13. Any decision by the Contest Organizer or its representatives regarding this contest is final and without appeal, subject to a ruling by the Régie des alcools, des courses et des jeux du Québec on any issue under its jurisdiction.
14. The Contest Organizer reserves the right to disqualify an entrant or cancel one or several entries by anyone who enters or attempts to enter the contest using methods that do not comply with these contest rules or which are unfair to other entrants. Such entrants may be reported to the appropriate legal authorities.
15. The prize must be accepted as described in the contest rules and may not be transferred to another person, replaced by another prize or redeemed in whole or in part for cash.
16. The winner and his/her guests shall indemnify and hold harmless the Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives from and against any damages resulting from the acceptance or use of the prizes.
17. The person whose entry form is selected also acknowledges that the Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives disclaim all liability for the information included in the entry form.
18. The Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives disclaim all liability for any of the following that may limit or prevent any entrant's participation in the contest: malfunctioning of any computer component, software or communications line; loss or lack of a communications network; or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Contest Organizer, its subsidiaries, its advertising and promotional agencies, and their employees, agents and representatives also disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page or software or by the transmission of any information related to participation in the contest.

19. The Contest Organizer reserves the right, at its sole discretion, to cancel, modify or suspend this contest in whole or in part, or to terminate it, should human intervention or an event take place that could modify or affect the administration, security, impartiality or conduct of the contest as provided in these contest rules, subject to approval by the Régie des alcools, des courses et des jeux du Québec, if applicable.
20. In no event may the Contest Organizer be required to award more prizes than the number stated in these contest rules or award a prize other than in accordance with these contest rules.
21. All those who enter or attempt to enter this contest release the Contest Organizer, its subsidiaries, its advertising and promotional agencies and their employees, agents and representatives from any liability for damage that they may incur as a result of entering or attempting to enter the Contest.
22. The winner and his/her guests authorize the Contest Organizer and its representatives to use, if required, their names and places of residence, photos, likenesses, statements regarding the prize, or voices for publicity purposes, without any form of compensation.
23. This contest is subject to all applicable laws and regulations. Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purpose of attempting to settle it.
24. The official contest rules are available on Hydro-Québec's Web site at www.hydroquebec.com/visit. A printed copy may also be obtained by calling 450 652-8977.
25. The winner's name will be posted on Hydro-Québec's Web site at www.hydroquebec.com/visit from January 15 to February 15, 2012.
26. No communications or correspondence concerning the contest will be exchanged with entrants other than as provided in these contest rules or on the initiative of the Contest Organizer.
27. Should any section of these rules be declared or deemed illegal, unenforceable or invalid by a competent court, the section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.
28. In case of any discrepancy between the French and English versions of these contest rules, the French version shall prevail.